



# IMPRESSO



# Career Passport

Fast tracking career growth and hiring through CV verification.

Built on Web3, for today and the future Metaverse.

By  
IMPRESSO App

# About The Company

IMPRESSO uses the latest state of the art mobile and blockchain technologies to build the IMPRESSO App. The IMPRESSO team takes pride in building their own "sh#t" for added security.

IMPRESSO primary location is in Switzerland with some team members decentralized globally. The core team are developers and have been together for almost 3 years.

## Mission

" To be the first career app for savvy professionals and recruiters. "

## Insight

" We are not trying to replace the CV, we are just making it better. "

## Introduction

IMPRESSO is a marketplace for verified career information. Fast tracking the hiring process through the automated validation of career information for recruiters and job seekers. By authenticating key career information, job seekers become more employable faster.

Hiring is 25% faster than today's standards. 3 times more relevant applicants. Higher quality job matching and serious applicates only.

**VaaS:** Verification as a Service. IMPRESSO verifies career references, working dates and salary. Saving time, money and energy through the recycling of vetted career information and the elimination of repeating verification each time a candidate applies for a new job. A CV with authentic information also reduces poor hiring by 50%.

Candidates have the opportunity to NFT (Non-fungible token) their career information and earn Crypto while they network and look for a new job.

## Contact Us



[WWW.IMPRESSOAPP.COM](http://WWW.IMPRESSOAPP.COM)  
[CONTACTUS@IMPRESSOLABS.IO](mailto:CONTACTUS@IMPRESSOLABS.IO)



# IMPRESSO

Your Career Passport

ONE Page Summary

## Service

IMPRESSO fast tracks the hiring process through the validation of career information for recruiters and job seekers.

## Problem

It takes an average of 6 months to find a new job and 4 months for companies to hire the "BEST" candidates.



## VAAS Verification As A Service



Candidate

More Interviews.  
Start Faster.



Recruiter

Hire Faster.  
Better Quality.

## CV Notary

A consortium of regional recruiter nodes. Using blockchain technology we enable local recruiters to act as CV notaries. 100% GDPR compliant.



## SOLUTION

IMPRESSO removes the need to check References, Work Dates and Salary. Reducing the hiring time for recruiters and job seekers and increasing quality.



Reduction in hiring time.  
(~4 to 8 weeks)



3 times more relevant candidates.



50% increase in job matching.



## Market Size

Recruitment verification is primarily in high valued work sectors. This contributes to 125 Million verifications per year.



ESSO



OCHA

## Tokenomics

IMPRESSO utilizes Crypto as payment tokens\* for accessing verified career information and gamification of the App to increase adoption.

\*Tokens co-exist with traditional cash and credit card payment methods.

## Business Model

VaaS - Verification as a Service over mobile. The service of career information verification is provided to both job seekers and recruiters. 3rd parties pay for data access.



# OUR TECHNOLOGY



## ESSO Token

The fuel of the IMPRESSO App.



## Hyperledger

Private Blockchain Network.



## Recruiter Nodes

CV notaries improving security and backup to user's verified career information.



## OCHA NFT

Minted by users to allow sharing and to stop sharing their career information.



IMPRESSO

Smart CV Eco-System

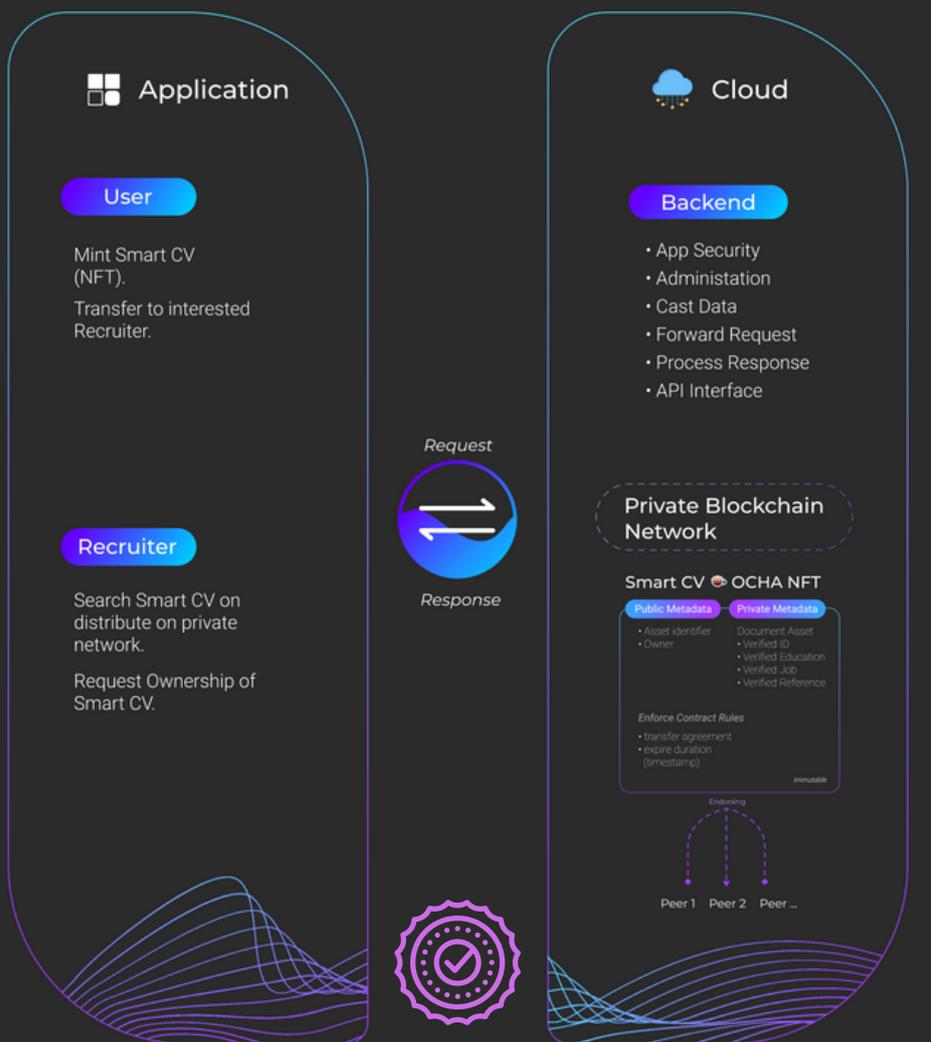
## ESSO Blockchain Network

ESSO tokens will provide users and businesses access to services on the IMPRESSO App. The network is private and is based on Ethereum blockchain technology. Nodes with the right permission will be able to access the network.



## OCHA\*

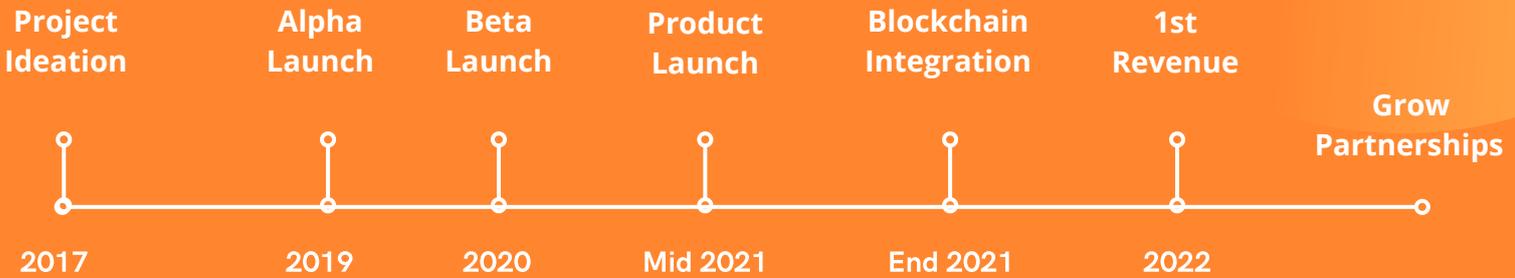
ESSO tokens will be required as payment for the minting of SMART NFT CV. The SMART CV privacy is guaranteed as it sits on top of the ESSO private network. Only recruiter nodes with the right permission will be able to transfer the SMART CV ownership. The minted SMART CV will self-destruct after reaching its lifespan. A new mint of the same SMART CV can be re-initiated.



\* ORCA is a Non-Fungible Token minted by the user. ORCA enables users to share across the IMPRESSO blockchain network with total privacy. The ORCA contract is defined to ensure only a single ownership transfer is possible.



# Milestones



## Achievements

PODIM

TakeOff  
Turkey

Manpower  
VIVATECH  
Paris

Huawei App  
Competition  
Runners Up

LSU

Identity  
Week  
London

# ROADMAP

## Goals & Objectives

2022 Q2

### Growth

- In App purchase
- Users

- Onboard recruitment agencies in focused sectors.

2022 Q4

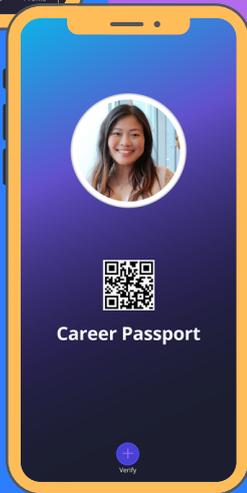
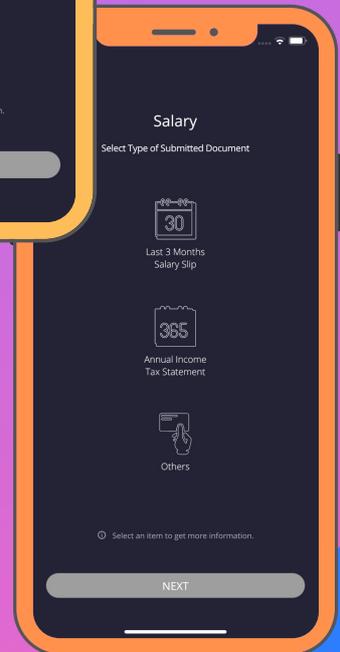
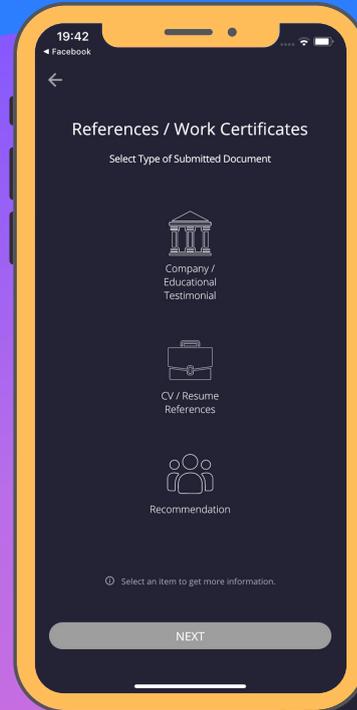
### Local Recruiter Nodes

- PAYG / Subscription Model
- Career history NFT minting.

- Focus on fresh graduates and female professionals.
- Launch Crypto initiatives.



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